



第三期澳門特別行政區與歐盟在法律範疇的合作項目
3.º Programa de Cooperação na Área Jurídica entre a
RAEM - EU
The 3rd MSAR - EU Co-operation Programme in the
Legal Field

Workshop on “Common Cultural Heritage in the Guangdong-Hong Kong-Macau Greater Bay Area”

Objective: The process of making the Greater Bay Area (GBA) of Guangdong, Hong Kong and Macau the largest mega-polis in the world is well under way with major infrastructures connecting the region currently open to the public such as the Hong-Kong-Zhuhai-Macau Bridge.

Located in the Pearl River Delta, Guangdong, Hong Kong and Macau are at the forefront of China’s historic opening to market economy and modern industrial revolution that started in 1978, led by paramount leader Deng Xiao Ping, with the set of pragmatic policies that transformed a backwater economy to a powerful economic giant in the course of only 40 years. Hong Kong and Macau were the early windows and doors of the growing industrial export model, simple in its principals and complex in its makings, that China was introducing to the world. Presently, high-level economic interdependence in the region is a fact; whereas, there are also strong cultural communalities, the Cantonese language, as well as family and kinship ties associated to strong networks of business interest connecting peoples and places complements and enrich pure economic motivations for furthering regional integration.

The initial process of economic cooperation of those regions were driven by investment networks and the need to organize the logistics of manufacturing processing towards the demand of the global market. New institutional mechanism were gradually introduced to foster regional cooperation and dialogue; the signing in Hong Kong, on July 1st 2017 of the Framework Agreement on Deepening Guangdong-Hong Kong-Macau Cooperation in the Development of the Bay Area between the National Development and Reform Commission and the governments of Guangdong, Hong-Kong and Macau signals a major step in the process of advancing in the integration of this area and fulfilling the multiple objectives set forth in the said document.

The purpose of this workshop is to discuss the process of regional integration in the Greater Bay Area, namely in two major directions. Firstly, identifying the common culture connecting the peoples of the region, particularly the Lingam culture, and its potential as meaningful tool to further enhance intra-regional cooperation; the second one, is to explore the current status of legal cooperation within GBA in areas of economic law related to economics of culture, creativity and innovation, particularly in areas of intellectual property protection, trade and investment policies and legal arbitration.



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This workshop aims to provide a common platform for academics and experts from the Guangdong, Macao and Hong Kong to exchange professional knowledge about the common cultural heritage and its legal implications as well as the best practical implications in this area, in order to contribute to the preservation of the common cultural heritage in the Greater Bay Area.

Organizers: The Institute of European Studies of Macao (IEEM)
Legal Affairs Bureau (DSAJ)

Date & Time: 13 December 2018 ~ 09:30 – 17:00

Place: Hotel Grand Lapa, 2nd floor, Lotus conference room
Macao 956 -1110, Avenida da Amizade, Macau

Target Audience: Legal professionals, experts and academics in cultural and heritage protection and relevant government departments

Language: English & Cantonese (with simultaneous Interpretation)

Contact (registration): Beatrice Lam / Bentham Fong
Institute of European Studies of Macau
Address: Calçada do Gaio n.o 6 Macau
Tel.: 28354326
Fax: 28356155

Deadline for registration: 11 December 2018

Registration forms can be downloaded from IEEM's website at: <http://www.ieem.org.mo>



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Preliminary Programme

13 December 2018 (09:30 ~ 17:00)

09:30 ~ 09:45	Welcome speech – Dr. José Luis de Sales Marques, President of Institute of European Studies of Macau
09:45 ~ 10:15	<u>Keynote Speech:</u> Common cultural heritage at the Greater Bay Area Prof. Tang Guohua, Professor, Department of Architecture and Urban Planning, Guangzhou University
10:15 ~ 10:30	Coffee Break
10:30 ~ 12:00	Session I – Preservation and Protection of Cultural Heritage in the Greater Bay Area 1) A common legal framework for the protection of the cultural heritage Mr. Cai Weiping, President of Policy and Compliance, Internet DotTrademark Organization Ltd. 2) Cross-border arbitration of cultural objects Ms. Shang Shu, ADR Legal Counsel, Hong Kong International Arbitration Centre (HKIAC) 3) Cultural Heritage and Creative Industries Mr. Ieng Weng Fat, Member of the Project Evaluation Committee, Cultural Industries Fund of the Government of MSAR Moderator: Dra. Ilda Cristina Ferreira, Head of the International and Inter-Regional Law Department, Legal Affairs Bureau
12:00 ~ 12:30	Q & A session



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12:30 ~ 14:00	Lunch
14:00 ~ 15:00	Session II – Common Lingnam Cultural Heritage in the Greater Bay Area: Current Perspective and Preservation of Tangible and Intangible Heritage
	1) Common Lingnam Cultural Heritage: the past, the present and the future Prof. Tang Guohua, Professor, Department of Architecture and Urban Planning, Guangzhou University 2) Macao’s approach to the renewal of cultural heritage in the Greater Bay Area: Recommendations for best practices in the field Arch. Andre Lui, Architect, CITA planning & design Ltd
15:00 ~ 15:15	Coffee Break
15:15 ~ 16:15	3) Intangible Cultural Heritage of Hong Kong Prof. Tik Sang Liu, Associate Professor, Hong Kong University of Science and Technology 4) Five years after the implementation of the Macau Heritage Law: achievements & challenges – A practical perspective Arch. Carlos Marreiros, Chairman, MAA Marreiros Architectural Atelier Ltd Moderator: Dr. José Luis de Sales Marques, President of Institute of European Studies of Macau
16:15 ~ 17:00	Q & A session