

## **IEEM Professional IP Update**

### **Hong Kong IP Department**

**8 November 2017**

9.30 – 11.00

#### **Panel 1: IP Policy and Innovation**

1. Keynote speech: Ove Granstrand: IP Policy, Innovation and Growth
2. Daniel Gervais: IP, Investment and International Trade
3. Science-Based Research in IP – The Cutting Edge: Various PhD Students will present their projects on the field of patents and information technology ([www.eipin-innovationsociety.org](http://www.eipin-innovationsociety.org)), namely:

- 1) Intellectual Property as a Complex Adaptive System
  - a. Push or Pull Information to or From the Market
  - b. Patent Aggregation in Patent and Competition Law
- 2) Governance of Production and Technologies
  - a. Agribusiness: The Future of Plant Breeding in the Light of the Developments in Patent and Plant Breeders Rights
  - b. Declaration of Standard-essential Patents (SEPs) – Strategic use of IP policies of standard-setting organisations by patent holders
- 3) Adjudication, Justice and Enforcement
  - a. Balancing the Quality of Patents with Effective Enforcement of Invalidation Claims in the Pharmaceutical Industry in Europe
  - b. Innovation and Ethics
  - c. The Unitary Patent Court

11.30 – 13.00

#### **Panel 2: IP in Greater China**

1. IP Update on Mainland China - tba
2. IP Update on Taiwan - Kung Chung Liu:
3. IP Update on Hong Kong - tba

13.00 – 14.15 - Lunch Break

14.15 – 16.00

#### **Panel 3: Update on International IP Developments**

1. IP Update on Europe – Anselm K. Sanders and Matthias Leistner
2. IP Update on the US - Marketa Trimble: