

<p align="center">IEEM IP Programme 2017: The Professional Intellectual Property Update Hong Kong Intellectual Property Department, Function Room 2501 25/F Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong Wednesday 8 November 2017</p>		
	8:30 - 8:45	Registration
	8:45 - 9:00	<p>Welcoming remarks: José Luís de Sales Marques, IEEM President Ada Leung, Director of Intellectual Property, the Government of the HKSAR</p>
	Morning	
	9:00 - 10:45	<p>Exhaustion and Parallel Trade Marketa Trimble, University of Nevada, Las Vegas</p> <p>IP, Investment and International Trade Daniel Gervais, Vanderbilt University, USA</p> <p>Commentator: Flavia Marisi, City University of Hong Kong, HK</p> <p>Q & A</p>
	10:45 - 11:00	Coffee break
	11:00 - 12:00	<p>Science-Based Research in IP</p> <p>Bridging the Valley of Death - Krishnamani Jayaraman (Maastricht University/University of Augsburg)</p> <p>Push or Pull Information to or from the Market - Girish Nagraj (University of Alicante/University of Strasbourg)</p>

		<p>Declaration of Standard-essential Patents, Strategic Use of IP Policies of Standard Setting Organisations by Patent Holders - Vicente Zafrilla (University of Augsburg/University of Alicante)</p> <p>The Unitary Patent Court - Letizia Tomada (University of Augsburg/University of Alicante)</p> <p>Q & A</p>
	12:00 - 13:30	Lunch
	<u>Afternoon</u>	
	13:30 - 16:00	<p>New Developments in IP Law - A Panel birds-eye view and discussion</p> <ul style="list-style-type: none"> - Chair Martin Senftleben - Hong Kong - Henry Wheare (Hogan Lovells, HK) - China - Tianxiang He (City University, HK) - EU – t.b.a., Anselm Kamperman Sanders, Matthias Leistner - USA - Marketa Trimble, Daniel Gervais <p>Q & A</p>
	16:00	Closing remarks