

| <p align="center"><b>IEEM IP Programme 2017:</b><br/> <b>The Professional Intellectual Property Update</b><br/> <b>Hong Kong Intellectual Property Department, Function Room 2501</b><br/> <b>25/F Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong</b><br/> <b>Wednesday 8 November 2017</b></p> |                      |   |
|--|----------------------|---|
|  | <b>8:30 - 8:45</b>   | <b>Registration</b>   |
|  | <b>8:45 - 9:00</b>   | <p><b>Welcoming remarks:</b><br/>           José Luís de Sales Marques, IEEM President<br/>           Ada Leung, Director of Intellectual Property, the Government of the HKSAR</p>   |
|  | <b>Morning</b>       |   |
|  | <b>9:00 - 10:45</b>  | <p><b>Exhaustion and Parallel Trade</b><br/>           Marketa Trimble, University of Nevada, Las Vegas</p> <p><b>IP, Investment and International Trade</b><br/>           Flavia Marisi, City University of Hong Kong, HK</p> <p>Q &amp; A</p>                              |
|  | <b>10:45 - 11:00</b> | Coffee break  |
|  | <b>11:00 - 12:00</b> | <p><b>Science-Based Research in IP</b></p> <p>Bridging the Valley of Death - Krishnamani Jayaraman (Maastricht University/University of Augsburg)</p> <p>Push or Pull Information to or from the Market - Girish Nagraj (University of Alicante/University of Strasbourg)</p> |

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|  |                         | <p>Declaration of Standard-essential Patents, Strategic Use of IP Policies of Standard Setting Organisations by Patent Holders - Vicente Zafrilla (University of Augsburg/University of Alicante)</p> <p>The Unitary Patent Court - Letizia Tomada (University of Augsburg/University of Alicante)</p> <p>Q &amp; A</p>  |
|  | <b>12:00 - 13:30</b>    | <b>Lunch</b>   |
|  | <b><u>Afternoon</u></b> |  |
|  | <b>13:30 - 16:00</b>    | <p><b>New Developments in IP Law - A Panel birds-eye view and discussion</b></p> <ul style="list-style-type: none"> <li>- Chair Martin Senftleben</li> <li>- Hong Kong – Gabriela Kennedy (Mayer Brown JSM, HK)</li> <li>- China - Tianxiang He (City University, HK)</li> <li>- EU – t.b.a., Anselm Kamperman Sanders, Matthias Leistner</li> <li>- USA - Marketa Trimble</li> </ul> <p>Q &amp; A</p> |
|  | <b>16:00</b>            | <b>Closing remarks</b>   |