



INSTITUTE OF EUROPEAN STUDIES OF MACAU
澳門歐洲研究學會
INSTITUTO DE ESTUDOS EUROPEUS DE MACAU

The 18th IEEM Intellectual Property Seminar
**Intellectual Property and the 4th Industrial Revolution –
A Data-driven Economy**
Grand Lapa Hotel, Macau
5 and 6 November 2018

Morning

Monday
5 Nov 2018

09:00 Registration

09:30 **Welcome Address**

José Luís de Sales Marques - IEEM President

Gonçalo Cabral – Legal advisor to the Secretary for Economy and Finance, Macau – Seminar
Convenor

09:45 **Keynote**

Manuel Desantes Real – University of Alcanté, Spain

10: 30 Q&A followed by Coffee Break

11:00 **(Dis)Trust and the Data Society – AI and other Biases**

Michael Mattioli – Indiana University, USA

11:45 **Intermediary Liability and Duties to Monitor - No News is Good News?**

Michael Landau - Georgia State University, USA

12:30 Q&A followed by Lunch

Afternoon

14:00 **Copyright and Artificial Intelligence**

Gonçalo Cabral – Legal advisor to the Secretary for Economy and Finance, Macau – Seminar
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14:45 **Patents and Artificial Intelligence Inventions**

T.B.C.

15:30 Q&A followed by Coffee Break



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Tuesday
6 Nov 2018

16:00 Virtual Reality and New Trade Mark Uses
Anke Moerland – Maastricht University, The Netherlands

16:45 Q&A & Closure

19:30 Dinner

Morning

9:30 Technology Transfer and Sustainable Development
Anselm Kamperman Sanders - Maastricht University, The Netherlands

10:15 Self –enforceable Contracts and Execution - Blockchain
Andres Guadamuz – Sussex University

11:00 Q&A followed by Coffee Break

11:30 The World Economic and Social Survey 2018
Marieangela Parra-Lancourt – Development Strategy and Policy Analysis Unit, UN

12:15 Q&A followed by Lunch

Afternoon

14:00 Mock Trial

16:00 Closure followed by drinks