

## Programme

28 Oct to 1Nov	<b>The 16<sup>th</sup> IEEM Intellectual Property Law School</b>
<b>Monday, 28 October</b>	<b>Lecture:</b> Introduction: History and Structure of IP Laws
	<b>Lecture:</b> Introduction: History and Structure of IP Laws
	<b>Lecture:</b> International IP treaties and its guiding principles: National treatment, independence, priority, jurisdiction and dispute settlement
	<b>Mock trial:</b> Preparation for mock trials
<b>Tuesday, 29 October</b>	<b>Lecture:</b> Principles of trade mark law, passing off and the protection of well-known marks
	<b>Lecture:</b> Trademarks: confusion/dilution/passing off, three-dimensional marks
	<b>Case studies:</b> Trade marks
	<b>Mock trial:</b> Opel (Trademarks; similarity; confusion)
<b>Wednesday, 30 October</b>	<b>Lecture:</b> National and international copyright law
	<b>Lecture:</b> Interfaces - Slavish imitation, copyright and works of applied art
	<b>Case studies:</b> Digital Copyright
	<b>Mock trial:</b> Wheelies – Designs, trade marks, exhaustion
<b>Thursday, 31 October</b>	<b>Lecture:</b> National and international patent law – Basic Principles
	<b>Lecture:</b> How to read patents, claims, descriptions, priority issues
	<b>Case studies:</b> Patents: Monopolies, Rights and Limits
	<b>Mock trial:</b> Fair Game? – Copyrightable works, acts of copying, private use, communication to the public, applicable law
<b>Friday, 1 November</b>	<b>Lecture:</b> Enforcement Issues
	<b>Lecture:</b> Internet Issues: Infringement and Liability
	<b>Lecture:</b> Technology Transfer and Licensing
	<b>Mock trial:</b> Tick Card – Patents, validity, claim interpretation