

## IPL Past Courses Archive

### IPL Seminar

The IEEM has been organizing annually since 2000 a seminar on IP issues. Every year distinguished speakers from around the world are invited to speak on topics that are in the forefront of the IP debate.

### The IEEM Intellectual Property Seminar Programme 2011

<b>16 – 20 May 2011</b>	
Monday, 16 May	Lecture: Introduction and IP History and Structure
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	Lecture: International IP treaties: National treatment, priority, jurisdiction and dispute settlement
	Mock trial: Preparation for mock trials
Tuesday, 17 May	Lecture: Principles of trade mark law, passing off and the protection of well-known marks
	Lecture: Trade marks: confusion/dilution/passing off, three-dimensional marks
	Case studies: Trade marks
	Mock trial: Opel (Trade marks; similarity; confusion)
Wednesday, 18 May	Lecture: National and international patentlaw– Basic Principles
	Lecture: How to read patents, claims, descriptions, priority issues
	Case studies: Patents: Monopolies, Rights and Limits
	Mock trial: Nokia Phones (3D-trade marks; designs; “spare parts”; exceptions)
Thursday, 19 May	Lecture: National and international copyright law
	Lecture: Interfaces- Slavish imitation, copyright and works of applied art
	Case studies: Digital Copyright
	Mock trial: Volvo (Validity: Inventive step; infringement: territorial scope; claim interpretation)
Friday, 20 May	Enforcement Issues in General
	Technology Transfer and Licensing
	The Future of Intellectual Property Rights
	Mock trial: Evason (Dominion Names; Trade marks in China and Macau; distribution rights for film works)

The annual professional update provides an overview of relevant cases and legislative developments of the past year from all over the world. During one day you will be brought up to speed on the major important legal decisions and developments in intellectual property law and policy.

Venue: Graduate Law Center of the Chinese University of Hong Kong 2/F Bank of America Tower, Admiralty, Hong Kong SAR, China

Saturday, 21 May 2011	Advanced Professional IP Update On Europe, the Americas and Asia
08:45 - 09:15	Registration and Coffee
09:15 - 09:30	Welcoming remarks: José Luís de Sales Marques, IEEM President Bryan Mercurio, Chinese University of Hong Kong Gonçalo Cabral, Legal Advisor Government of Macau
9:30 - 10:00	Europe New Developments in European Trade Mark Law Anselm Kamperman Sanders, Maastricht University, The Netherlands
10:00 - 10:30	New Developments in European Copyright Law Jan Nordemann, Boehmert & Boehmert, and Humboldt University of Berlin, Germany
10:30 - 11:00	New Developments in European Patent Law Christopher Heath, European Patent Office, Munich, Germany Speaker presentation + Q&A Speakers: Kamperman Sanders, Nordemann, Heath Moderator: Henry Wheare, Hogan Lovells, Hong Kong
11:00 - 11:30	Coffee break
11:30 - 13:00	Greater China New Developments in Chinese IP Law Elliot Papageorgiou, Rouse, Shanghai New Developments in Hong Kong IP Law Henry Wheare, Hogan Lovells, Hong Kong Speakers: Wheare, Papageorgiou Moderator: David Llewelyn, Professor at King's College London, Visiting Professor at Singapore Management University
13:00 - 14:30	Lunch
14:30 - 15:00	Australia New Developments in Australian IP Law Graeme Austin, Victoria University of Wellington, New Zealand Speaker presentation + Q&A Speakers: Graeme Austin Moderator: Bryan Mercurio, Chinese University of Hong Kong
15:00 - 15:30	Coffee break
15:30 - 16:00	Americas and International New IP Developments in the United States Irene Calboli, Marquette University, USA
16:00 - 17:00	Panel session on International Developments The ACTA and its current status Introduction: David Llewelyn, Professor at King's College London, Visiting Professor at Singapore Management University New developments at WIPO/WTO Introduction: Bryan Mercurio, Chinese University of Hong Kong Speaker presentation + Q&A Pannelistes: Introducers and Irene Calboli, Henry Wheare, Christopher Heath, Anselm Kamperman Sanders Moderator: Gonçalo Cabral, Legal Advisor Government of Macau
17:00 - 17:30	Wrap up panel session and closure

## The IP Law Seminar, 23 - 24 May 2011

Since 2000 the IEEM has been organizing every year a successful two-days seminar on Intellectual Property Law topics. In 2011 the 12<sup>th</sup> Annual IP Seminar's topic will be Consumers, Facilitators, and Intermediaries - IP Infringers or Innocent Bystanders? A group of distinguished speakers will be invited to talk about issues such as ISP liability, unwarranted threats to primary and secondary infringers, contributory and secondary liability for patent and copyright infringement, Google ads and trademark infringement, liability for transporters and freighters, time and geo-shifting devices and services, eBay and trademark infringement, and the impact of sporting events legislation on the public sphere.

Speakers include: Irene Calboli (Marquette University), Christopher Heath (EPO), Byung-II Kim (Hanyang University), David Llewelyn (Professor at King's College London, Visiting Professor at Singapore Management University), Jan Nordemann (Boehmert & Boehmert, and Humboldt University of Berlin, Germany), Anselm Kamperman Sanders (Maastricht University), Sylvie Nérisson (Max Planck Institute) and Tasuhiro Ueno (University of Tokyo)

Past seminars have attracted to Macau some of the best experts in the field and the papers presented there have been published in book form Kluwer and Hart.

**Venue:** The Sofitel Macau at Ponte 16, Macau SAR, China

## The IEEM Intellectual Property Seminar Programme 2010

<b>Thursday, 1 July</b>	<b>Leading IP Personalities and Institutions</b>
09:15	<b>Registration and Coffee</b>
09:15	<b>Welcome Address</b> JoséLuís de Sales Marques - Chairman of IEEM Gonçalo Cabral - Seminar Convenor, Legal adviser to the Secretary for Economy and Finance, Macau
09:30	<b>The Professor - Josef Kohler</b> Christopher Heath, European Patent Office
10:00	<b>Le Maître - Eugène Pouillet</b> Fabienne Brison, University of Brussels and Howrey LLP
10:30	<b>Question time followed by a Coffee break</b>
11:00	<b>The Politician - Korekiyo Takahashi</b> Keita Sato, Chuo Law School, Tokyo
11:30	<b>The Diplomat - Albert Osterrieth</b> Christian Osterrieth, Universities of Constance and Dusseldorf and attorney
12:00	<b>Question time followed by Lunch</b>
14:00	<b>The Emigrant – Rudolf Callmann</b> Anselm Kamperman Sanders, Chair of European and International Intellectual Property Law, University of Maastricht
14:45	<b>The Grand Seigneur of Copyright – Eugen Ulmer</b> Adolf Dietz, Max Planck Institute, Munich
15:15	<b>Question time followed by a Coffee break</b>
16:00	<b>The Lone Voice – Stojan Pretnar</b> Miha Trampuz, Copyright Agency of Slovenia
16:45	<b>Round Table - Interventions, Forum discussion and Questions</b>

17:00	<b>Closure</b>
19:30	<b>Dinner</b>
<b>Friday , 2 July</b>	<b>Leading IP Personalities and Institutions</b>
09:00	<b>Opening</b>
09:15	<b>The Attorney - Stefan Ladas</b> Spyros Maniatis, Queen Mary School of Law, London <b>The Judge – Hugh Laddie</b> Tony Willoughby, Rouse & Co, London
10:30	<b>Question time followed by a Coffee break</b>
11:00	<b>Those behind the TRIPS Agreement - ICC and AIPPI</b> André Koury Menescal, IWT, University of Bielefeld <b>The Club – From BIRPI to WIPO</b> Dalindybo Shabalala, University of Maastricht
12:15	<b>Question time followed by Lunch</b>
14:00	<b>The Power Merchants - The WTO and Is IP a trade issue?</b> <b>Round table</b>
14:45	<b>Question time followed by a Coffee break</b>
15:15	<b>Mock Trial: From Chinato Hollandand Back - Transit, Transport and IP Rights</b>
17:00	<b>Closure</b>
19:30	<b>Dinner</b>

#### The IEEM Intellectual Property Seminar Programme 2009

<b>25-26 June 2009</b>	<b>The 10<sup>th</sup> anniversary: Landmark IP Cases and their Legacy</b>
<b>25 June</b> Macau Cultural Centre	
09:00	<b>Registration and Coffee</b>
09:20	<b>Welcome Address</b> José Luís de Sales Marques - Chairman of IEEM Gonçalo Cabral - Seminar Convenor
09:30	<b>Shostakovich and John Huston: The French Supreme Court on copyright, contracts and moral rights (France)</b> André Bertrand – IP author and lawyer, Paris Commentator: Peter Yu - Drake University Law School and University of Hong Kong
10:15	<b>Odol Case, 1924, 25 Juristische Wochenschrift 502 (Germany)</b> Anselm Kamperman Sanders – Maastricht University
10:45	<b>International News Service v. Associated Press, 248 U.S. 215 (1918) (USA )</b> Mathias Leistner - Bonn University
11:15	Coffee break
11:30	<b>Should we protect beyond confusion? - Interventions, Forum discussion and Questions</b>
12:15	<b>Lunch</b>
<b>Afternoon</b>	
14:00	<b>The Lego Cases (15 jurisdictions)</b>

	Aldo Nicotra - Johnson Winter & Slattery, Australia
14:30	<b>The Budweiser Cases (20 jurisdictions)</b> Christopher Heath – European Patent Office
15:00	<b>Q &amp; A</b>
15:15	<b>Coffee break</b>
15:45	<b>Budweiser and Lego Round Table - Interventions, Forum discussion and Questions</b> Chairman: Henry Wheare - Lovells, Hong Kong
16:45	<b>Closure</b>
19:30	<b>Dinner</b>
<b>26 June</b>	
<b>Macau Cultural Centre</b>	
<b>Morning</b>	
10:00	<b>Opening</b>
10:15	<b>The Harvard Mouse Cases: Patenting Life and Ordre Public (EPO, Canada)</b> Giovani Casucci – IP lawyer, Milan
10:45	<b>Darcy v. Allen (UK)</b> Matthew Fisher - Bristol University
11:15	<b>Coffee break</b>
11:30	<b>The Taiwanese "Philips" case: Abuse of a dominant position in patent cases (Taiwan)</b> Kung-Chung Liu – Research Fellow/Professor, Institutum Iurisprudentiae Academia Sinica/Institute of Law for Science and Technology National Tsing Hua University
12:15	<b>Lunch</b>
<b>Afternoon</b>	
14:00	<b>Should patents be convenient or proprietary? - Interventions, Forum discussion and Questions</b> Chairman: Peter Cheung - Hong Kong Intellectual Property Department
14:30	<b>eBay v. MerckExchange (US)</b> Severin de Wit - IPEG, Amsterdam
15:00	<b>Q &amp; A</b>
15:15	<b>Coffee break</b>
15:30	<b>The Anton Piller Case (UK)</b> Alain Strowel - Covington & Burling, Universities of Brussels and Li ége
16:00	<b>Has IP Enforcement gone too far? - Interventions, Forum discussion and Questions</b> Chairman: Gregor Urbas - Australian National University
17:00	<b>Closure</b>
19:30	<b>Dinner</b>

**The IEEM Intellectual Property Seminar Programme 2008**

<b>25-26 June 2008</b>	<b>The 9<sup>th</sup> IEEM Intellectual Property Seminar : Territorial Rights and Global Trade</b>
<b>Wednesday, 25 June</b>	
<b>Morning</b>	
09:30	<b>Registration</b>
09:50	<b>Welcome Address</b> José Luís de Sales Marques - Chairman of IEEM Gonçalo Cabral - Macau SAR Government
	<i>Intellectual Property and International Trade:</i>
10:00	<b>Keynote – Is IP a Trade Issue?</b> David Vivas-Eugui - International Centre for Trade and Sustainable Development, Geneva
10:30	<b>Q &amp; A</b>
10:45	<b>Coffee Break</b>
	<i>Interpreting the Paris Convention in the Light of Global Trade: Peter Yu, Drake University Law School (Chair)</i>
11:15	<b>The Principle of Territoriality and the Independence of Rights</b> Marco Alemán – World Intellectual Property Organization Christopher Heath – European Patent Office, Munich
12:15	<b>Q &amp; A</b>
12:30	<b>Lunch</b>
<b>Afternoon</b>	
	<i>Patents:</i>
14:00	<b>"Global" Patent Infringement over the Internet: Blackberry and other cases</b> Henry Wheare - Lovells, Hong Kong
14:30	<b>Q &amp; A</b>
14:40	<b>Coffee break</b>
	<i>Round Table Discussion: Exhaustion and International Trade</i>
15:00	<b>Concepts of National, Regional and International Exhaustion under Patent Law</b> Christopher Heath and Anselm Kamperman Sanders
15:30	<b>Is the "Implied Licence" Doctrine a Solution for Global Trade in Patented Products?</b> Jan Brinkhof – Brinkhof Advocaten/Utrecht University
16:00	<b>Do Pharmaceutical Products need Special Exhaustion Rules?</b> Heinz Goddar – Bremen University / Munich IP Law Centre/ Boehmert & Boehmert
16:30	<b>Interventions</b> Peter Cheung (Hong Kong IP Department) and Marco Alemán
17:00	<b>Q &amp; A</b>
20:00	<b>Dinner</b>
<b>Thursday, 26 June</b>	
<b>Morning</b>	

	<b>Trade Marks:</b>
09:30	<b>Trade Marks as Barriers to Legitimate Trade</b> Guy Tritton - Hogarth Chambers, UK
10:00	<b>Changing Concepts of Exhaustion for Trade Marks</b> Anselm Kamperman Sanders - Maastricht University
10:30	<b>Q &amp; A</b>
10:45	<b>Coffee Break</b>
12:15	<b>Lunch</b>
	<b>Copyrights: Rostam Neuwirth, Macau University (Chair)</b>
14:30	<b>Mock Trial: Giggling Goggles case</b>  Judge: Jan Brinkhof – Former presiding Judge of the IP Chamber of the Court of Appeal of The Hague/Former external member of the Enlarged Board of Appeal of the European Patent Office  The moot will be discussed by teams comprehending students from the Intellectual Property Law School and professional barristers: Mssrs. Ling Chun Wai and Gary Lam Chin Ching, from Des Voeux Chambers Hong Kong, and Mr. Guy Tritton, from Hogarth Chambers, London.
17:00	<b>Judgment &amp; Closure</b>
20:00	<b>Dinner</b>

#### The IEEM Intellectual Property Seminar Programme 2007

<b>25-26 June 2007</b>	<b>8<sup>th</sup> IEEM Intellectual Property Seminar</b>
<b>Monday 25 June</b>	<b>International Intellectual Property Law and Pharmaceuticals</b>
<b>Morning</b>	
09:00	<b>Registration and Coffee</b>
09:30	<b>Welcome Address:</b> Jos éLu í de Sales Marques - IEEM President Gon çalo Cabral - Macau SAR Government
09:40	<b>Keynote on IP and Pharmaceuticals</b> James Love – Consumer Project on Technology, Washington/ Geneva/London
10:10	<b>Pharmaceutical Industry in Asiaand the efforts of M édecins sans Fronti ères</b> Victor van Spengler – IP Consultant
10:40	<b>Q &amp; A</b>
11:00	<b>Coffee Break</b>
11:30	<b>Pharmaceuticals, Generics and Antitrust</b> Anselm Kamperman Sanders - Maastricht University, The Netherlands
12:00	<b>Product Patents and Second Medical Use Claims in the Biotech Age</b> Cl áudia Chamas – Funda ção Oswaldo Cruz, Brazil
12:30	<b>Q &amp; A</b>
13:00	<b>Lunch</b>
<b>Afternoon</b>	

14:30	<b>Additional Protection Certificates</b> Christopher Heath - European Patent Office, Munich
15:00	<b>Patents, SPCs, Data Exclusivity - Survival of Generic Manufacturers in a Litigious Pharma World</b> Heinz Goddar – Bremen University/Munich IP Law Centre/Boehmert & Boehmert
15:30	<b>Q &amp; A</b>
16:00	<b>Coffee Break</b>
16:30	<b>Patents and the Seed Industry</b> Mónica Witthaus – Buenos Aires University/Austral University, Argentina
17:00	<b>Q &amp; A</b>
20:00	<b>Dinner</b>
<b>Tuesday 26 June</b>	
<b>Morning</b>	
09:50	<b>Opening Address</b> Christopher Heath and Anselm Kamperman Sanders
10:10	<b>Originals, Generics and Trademark use</b> Makoto Hattori – Abe, Ikubo & Katayama, Japan
10:30	<b>Q &amp; A</b>
10:45	<b>Coffee Break</b>
11:15	<b>Public Health and Developing Countries - Are patents the problem or the solution?</b> <b>A Property Perspective:</b> F. Scott Kieff – Washington University, St. Louis <b>A Development Perspective:</b> Jakkrit Kuanpoth - University of Wollongong, Australia
12:15	<b>Q &amp; A</b>
12:30	<b>Lunch</b>
<b>Afternoon</b>	
14:30	<b>Mock Trial:</b> <b>Judge:</b> Dieter Braendle – Commercial Court, Zurich, Switzerland <b>Plaintiff's counsel:</b> Pravin Anand - Anand & Anand, New Delhi; Cláudia Chamas – Fundação Oswaldo Cruz, Brazil <b>Defendant's counsel:</b> Henry Wheare - Lovells, Hong Kong; Mónica Witthaus – Buenos Aires University/Austral University, Argentina
17:00	<b>Judgment &amp; Closure</b>
20:00	<b>Dinner</b>

### The IEEM Intellectual Property Seminar Programme 2006

<b>Monday 26 June</b>	<b>Intellectual Property Law: Repairs, Interconnections and Consumer Welfare</b>
<b>Morning</b>	
09:00	<b>Registration and Coffee</b>
09:30	<b>Welcome Address:</b> José Luís de Sales Marques - IEEM President Gonçalo Cabral - Seminar Convenor
09:40	<b>Right Holders' Control over Repair and Recycle:</b> David Llewelyn - IP Academy, Singapore, and King's College, London



10:10	<b>Consumer Welfare and the Right to Repair and Recycle:</b> Anselm Kamperman Sanders - Maastricht University
10:40	<b>Q &amp; A</b>
11:00	<b>Coffee Break</b>
11:30	<b>Repair and Recycle in Light of Exhaustion of Patent Rights:</b> Mineko Mohri - Attorney-at-law, Tokyo; LL.M., Stanford University
12:00	<b>Repair and Recycle as Indirect Patent Infringement:</b> Christopher Heath - European Patent Office, Munich
12:30	<b>Q &amp; A</b>
13:00	<b>Lunch</b>
<b>Afternoon</b>	
14:30	<b>Blocking Repair and Recycle Through End User Licence Agreements and Encryption:</b> Estelle Derclaye - Queen Mary Research Institute, London
15:00	<b>Blocking Repair and Recycle by Computer Programmes:</b> Andy Sun - Asia Pacific Legal Institute, Washington
15:30	<b>Q &amp; A</b>
16:00	<b>Coffee Break</b>
16:30	<b>Interoperability and Transformation: Hacking Consumer Products and Platforms:</b> Kamiel Koelman - Computer/Law Institute, The Vrije University, Amsterdam
17:00	<b>Q &amp; A</b>
20:00	<b>Dinner</b>
<b>Tuesday 27 June</b>	
<b>Morning</b>	
09:30	<b>Opening Address</b>
09:40	<b>Trade Marks and Reconditioned Goods in Greater China and at Common Law:</b> Michael Pendleton - Chinese University of Hong Kong
10:10	<b>Competition in Spares: Comparative Design Law:</b> Alison Firth – Newcastle Law School
10:40	<b>Q &amp; A</b>
11:00	<b>Coffee Break</b>
11:30	<b>Exclusive Distribution Networks and the Unauthorised Dealer:</b> Val érie - Laure Benabou - University of Versailles-Saint Quentin
12:00	<b>Refusals to Deal in IP: the After-Sales Market and Consumer Welfare:</b> Valentine Korah - University College, London
12:30	<b>Q &amp; A</b>
13:00	<b>Lunch</b>
<b>Afternoon</b>	
14:30	<b>Mock Trial: Case on 3D Trade Marks and End User License Agreements</b> <b>Judge:</b> Gillian Davies - Hogarth Chambers, London <b>Counsel for the plaintiff and defendant:</b> Anselm Kamperman Sanders, Christopher Heath, Gabriela Kennedy and Gonalo Cabral
17:00	<b>Judgment &amp; Closure</b>
20:00	<b>Dinner</b>

## The IEEM Intellectual Property Seminar Programme 2005

<b>27 June -28 June</b>	<b>Intellectual Property and Free Trade Agreements: Multilateralism versus Bilateralism</b>
<b>Monday 27 June</b>	
<b>Morning Session</b>	
09:00	<b>Registration</b>
09:30	<b>Welcome Address:</b> - Jos éLu í de Sales Marques - IEEM President - Gon çalo Cabral - Seminar Convenor
09:40	<b>TRIPS and Free Trade Agreements: General Remarks</b> Roger Kampf - WTO Intellectual Property Division
10:10	<b>Free Trade Agreements versus WTO and TRIPS: an Asian Perspective</b> Jakkrit Kuanpoth - Faculty of Law University of Wollongong
10:40	<b>Q &amp; A</b>
11:00	<b>Coffee Break</b>
	<b>Moderator:</b> Gabriela Kennedy, Lovells, Hong Kong
11:30	<b>Most Favoured Nation Treatment and IP</b> Christopher Heath - Max Planck Institute, Munich
12:00	<b>TRIPS and Regional Integration</b> Anthony Taubman - Traditional Knowledge Division, WIPO
12:30	<b>Q &amp; A</b>
13:00	<b>Lunch</b>
<b>Afternoon Session</b>	
	<b>Moderator:</b> Stephen Selby, Hong Kong IPD
14:30	<b>Free Trade and IP Rights: Historical and Theoretical Perspectives</b> Daniel Gervais- Ottawa University
15:00	<b>Exporting the DMCA through Free Trade Agreements</b> Andrew Christie - Intellectual Property Research Institute of Australia, University of Melbourne
15:30	<b>Q &amp; A</b>
16:00	<b>Coffee Break</b>
16:30	<b>Geographical Indications and Free Trade Agreements</b> Anselm Kamperman Sanders - University of Maastricht
17:00	<b>Q &amp; A</b>
20:00	<b>Dinner</b>
<b>Tuesday 28 June</b>	
<b>Morning Session</b>	
	<b>Moderator:</b> Carlos Sim ões - CC Lawyers, Macau
09:30	<b>Copyright and Free Trade</b> Byung-il Kim - Inha University
10:00	<b>Parallel Imports of Pharmaceuticals: Doha versus Free Trade Agreements</b> Ng Loy Wee Loon - Faculty of Law, National University of Singapore
10:30	<b>Q &amp; A</b>

10:50	<b>Coffee Break</b>
	<b>Moderator:</b> TBA
11:20	<b>Plant Varieties, UPOV and Free Trade Agreements obligations</b> Maristela Basso - University of São Paulo
11:50	<b>International Antitrust and IP</b> Andreas Heinemann - Centre for Comparative and European Law, University of Lausanne
12:20	<b>Q &amp; A</b>
13:00	<b>Lunch</b>
<b>Afternoon Session</b>	
14:30	<b>Mock Trial: a case on bilateral exhaustion of trademarks and the WTO</b> <b>Judge:</b> His Honour Judge Michael Fysh QC, SC Patents County Court, London <b>Plaintiff team:</b> Christopher Heath, Jared Margolis <b>Defendant team:</b> Anselm Kamperman Sanders, Gonçalo Cabral <b>Amicus Curiae:</b> Peter Cheung - Hong Kong IPD
15:00	<b>Exporting the DMCA through Free Trade Agreements</b> Andrew Christie - Intellectual Property Research Institute of Australia, University of Melbourne
15:30	<b>Q &amp; A</b>
16:00	<b>Coffee Break</b>
16:30	<b>Geographical Indications and Free Trade Agreements</b> Anselm Kamperman Sanders - University of Maastricht
17:00	<b>Q &amp; A</b>
20:00	<b>Dinner</b>

#### The IEEM Intellectual Property Seminar Programme 2004

<b>1 July - 2 July</b>	<b>Games People Play: the Protection of IP in Entertainment</b>
<b>Thursday 1 July</b>	<b>Mock Trial</b>
14:00	<b>Registration</b>
14:15	<b>Welcome Address</b>
14:30	<b>Mock Trial</b> <b>Judge:</b> Madeleine de Cock Buning <b>Lawyer</b> for the plaintiff: Manuel Lopes Rocha <b>Lawyer</b> for the defendant: André Bertrand <b>Jury:</b> Students of the IEEM Intellectual Property Law School, class of 2004
17:00	<b>Closure</b>
20:00	<b>Dinner</b>
<b>Friday 2 July</b>	
<b>Morning Session</b>	<b>WTO Law and Protection of Technology</b>
09:30	<b>Opening Address</b>
09:40	<b>Services and the WTO - Online Gambling</b> Peter van den Bossche - Maastricht University
10:10	<b>Protecting Intellectual Property in the Gaming Industry</b> Hugh Hansen - Fordham University (New York)

10:40	<b>Q &amp; A</b>
11:00	<b>Coffee Break</b>
11:20	<b>Software Patent Protection in the Games Industry</b> Anselm Kamperman Sanders - Maastricht University
11:50	<b>Competition Law and Open Source Software</b> Christopher Heath - Max Planck Institute (Munich)
12:20	<b>Q &amp; A</b>
13:00	<b>Lunch - Cultural Centre Restaurant</b>
<b>Afternoon Session</b>	<b>The Protection of Games and Multimedia</b>
14:30	<b>Commercialisation of Digitized Culture - Of IPR and Art and Multimedia</b> Robert Burrell - Australian National University (Canberra)
15:00	<b>The Protection of Analog and Digitized Games and Gaming</b> Madeleine de Cock Buning - Utrecht University, De Brauw Blackstone Westbroek (Amsterdam)
15:30	<b>Q &amp; A</b>
15:50	<b>Coffee Break</b>
16:10	<b>The International Protection of Television and Entertainment Formats</b> André Bertrand - University of Paris I, André R. Bertrand et Associés (Paris)
16:40	<b>The Protection of Digital Persona and Virtual and Real Gains</b> Manuel Lopes Rocha - Barrocas & Alves Pereira (Lisbon)
17:10	<b>Q &amp; A</b>
17:30	<b>Closure</b>
20:00	<b>Dinner</b>

<b>29 January - 30 January</b>	<b>Beyond TRIPS: IP and National Heritage</b>
<b>Thursday 29 Jan</b>	
<b>Morning Session</b>	<b>Patents</b>
09:30	<b>Welcome Address</b>
09:40	<b>Genetic Use Restriction Technologies: Implications for Intellectual Property</b> Brad Sherman - Griffith University, Brisbane
10:10	<b>The disclosure of the origin of components of biotechnological inventions - patent law between CBD and TRIPS</b> Jens Schovsbo - Legal Sciences Institute, Denmark
10:40	<b>Q &amp; A</b>
11:05	<b>Coffee break</b>
11:30	<b>Protecting Traditional Chinese Medicine</b> Bryan Bachner - City University of Hong Kong
12:00	<b>Lessons from the Human Genome Project: New Ideas for Supporting Healthcare R&amp;D</b> Tim Hubbard - The Sanger Institute, United Kingdom
12:30	<b>Q &amp; A</b>
13:00	<b>Lunch (Tung Yee Heen, Mandarin Oriental Hotel)</b>
<b>Afternoon Session</b>	<b>Trademarks and Copyrights</b>
14:30	<b>Copyright Management of Folklore in Asia</b>

	Christoph Antons - University of Wollongong, New South Wales
15:00	<b>Marketing Creativity and Traditional Songs: the Case of Senegal</b> Sibylle Schlatter - Max Planck Institute, Munich
15:30	<b>Comments by Boris Marcq</b> Macau Intellectual Property Association
15:45	<b>Q &amp; A</b>
16:10	<b>Coffee break</b>
16:30	<b>Excluding Traditional Words from Trademark Registration: the Case of New Zealand</b> Earl Gray - Simpson Grierson, Auckland
17:00	<b>Q &amp; A</b>
17:15	<b>Closure</b>
20:00	<b>Dinner</b>
<b>Friday 30 Jan</b>	
<b>Morning Session</b>	<b>Geographical indications</b>
09:30	<b>International Agreements on Geographical Indications: Paris, Madrid, Lisbon and TRIPS</b> Christopher Heath - Max Planck Institute, Munich
10:10	<b>Future Solutions for Protecting Geographical Indications World-wide</b> Anselm Kamperman Sanders - Maastricht University
10:50	<b>Q &amp; A</b>
11:20	<b>Coffee break</b>
11:45	<b>Clashes Between Trade Marks and Geographical Indications : the Budweiser Case</b> António Corte-Real - Simões, Garcia, Corte-Real & Associados, Lisbon
12:35	<b>Q &amp; A</b>
13.00	<b>Lunch (Cultural Centre)</b>
<b>Afternoon Session</b>	<b>Mock trial</b>
14:30	<b>Mock Trial of an Intellectual Property Case</b> <b>Judge:</b> E.J. Numann - Dutch Supreme Court, The Hague <b>Claimant's lawyer:</b> Jared Margolis - Margolis and Associates, Hong Kong <b>Defendant's lawyer:</b> Carlos Jorge Simoes - C & C Lawyers, Macau
17:15	<b>Closure</b>
17:30	<b>Cocktail</b>
20:00	<b>Dinner</b>

#### The IEEM Intellectual Property Seminar Programme 2002

<b>27 June - 28 June</b>	<b>An IEEM Seminar on Accumulation and Enforcement of Intellectual Property Rights</b>
<b>Thursday 27 June</b>	<b>Enforcement</b>
<b>Morning Session</b>	
09:30	<b>Welcome Address</b>
09:40	<b>TRIPS and Enforcement</b> Dieter Stauder, Industrial Property International Studies Centre, Strasburg

10:20	<b>Accession of PRC to the WTO and Civil Enforcement</b> Lu Guoqiang, Shanghai Second Intermediate People's Court
11:00	<b>Q &amp; A</b>
11:20	<b>Coffee Break</b>
11:40	<b>Enforcement of Intellectual Property Rights Preliminary Measures (the Portuguese Experience)</b> Ohen Mendes, Yolanda Busse, Oehen Mendes & Partners, Porto
12:20	<b>Civil Enforcement: Preliminary Measures in Common Law</b> Henry. Wheare, Lovells, Hong Kong
12:50	<b>Q &amp; A</b>
13:00	<b>Lunch</b>
<b>Afternoon Session</b>	
14:30	<b>Criminal Enforcement: Interaction Between Public Authorities and Private Interests</b> Gregor Urbas, Australian Institute of Criminology, Canberra
15:00	<b>IPR Enforcement: China Custom's Challenge</b> Li Qunying, IPR Division, Department of Laws and Regulations, PRC General Administration of Customs
15:30	<b>Comments: Vincent Poon, Hong Kong Customs and Excise</b>
15:45	<b>Comments: Jos é Pou Macau Customs</b>
16:00	<b>Q &amp; A</b>
16:10	<b>Coffee Break</b>
16:25	<b>Enforcement strategies</b> Gabriela Kennedy, Lovells, HK
16:55	<b>Enforcement of Intellectual Property Rights by a Specialised Court in Thailand: an Analysis</b> Vichai Arianuntaka, Central Intellectual Property and International Trade Court, Bangkok
17:25	<b>Q &amp; A</b>
20:00	<b>Dinner at the Hyatt Regency</b>
<b>Friday 28 June</b>	<b>Accumulation and Abuse</b>
<b>Morning Session</b>	
09:30	<b>Software and Multimedia: Patents plus Copyrights</b> Giovanni Casucci, Gianni, Origoni, Grippo & Partners - Linklaters & Alliance, Milan
10:10	<b>Commentator: Gon alo. Cabral, Office the Macau SAR Secretary for Economy and Finance</b>
10:25	<b>Three-Dimensional Marks: Trademarks, Designs plus Copyrights</b> C. Heath, Max Planck Institute, Munich
11:05	<b>Q &amp; A</b>
11:15	<b>Coffee Break</b>
11:30	<b>Extension of Patents without Inventive Activity</b> Lu  Gomes, Hovione, Macau
12:10	<b>New Frontiers of Copyright Law: Protection and Circumvention of Anti-Copying Devices</b>

	Thomas Heide, University of Cambridge
12:50	<b>Q &amp; A</b>
13:00	<b>Lunch at the Mandarin Oriental</b>
<b>Afternoon Session</b>	
14:30	<b>Closing Session: Essential Facilities and Appropriate Remuneration of Achievements as Defences to Infringement</b> A. K. Sanders, Maastricht University
15:30	<b>Q &amp; A</b>
15:45	<b>Closure</b>
20:00	<b>Dinner at the Wine Museum</b>

### The IEEM Intellectual Property Seminar Programme 2001

<b>14 June - 15 June</b>	<b>Fostering Creativity in Asian Industries, Intellectual Property Law Symposium</b>
<b>Thursday 14 June</b>	
<b>Morning Session</b>	
09:00	<b>Registration</b>
09:30	<b>Welcome Address (Maria do C �u Esteves, President of the IEEM)</b>
09:40	<b>Introduction to Biodiversity and Plant Varieties</b> Christopher Heath, Max Planck Institute
10:20	<b>Commentator:</b> Dr. John Mo, Associate Professor, City University of Hong Kong Law School
10:40	<b>Q &amp; A</b>
11:00	<b>Coffee Break</b>
11:30	<b>Plant Variety legislation: What Means for Asia and Other South Countries</b> Jade Donavanik, Legal consultant to the Thailand National Centre for Genetic Engineering and Biotechnology and the Thailand Biodiversity Centre
12:10	<b>Commentator on TRIPs compliance: Gon �alo Cabral, Legal Adviser to the Macau SAR Government</b>
12:40	<b>Q &amp; A</b>
13:00	<b>Lunch</b>
<b>Afternoon Session</b>	
14:30	<b>Perspectives on Patenting Biological Material</b> Margaret Llewelyn, Sheffield Institute for Biotechnology Law and Ethics, University of Sheffield
15:10	<b>Patents in the Pharmaceutical Industry: Prices, Costs, Super-normal Profits and Ethical Issues</b> Lu �s Gomes, General Manager, Hovione PharmaScience Limited
15:40	<b>Q &amp; A</b>
16:00	<b>Coffee Break</b>
16:30	<b>Antitrust, Compulsory Licensing and Research Exceptions</b> A. Kamperman Sanders, Maastricht University
17:10	<b>Commentator: Henry JH Wheare, Partner Lovells, Hong Kong</b>

17:30	<b>Q &amp; A / Closure</b>
Friday 15 June	
Morning Session	
09:30	<b>Utility Models System and the Effect to the Industry and Economy in China</b> Ms. Wang Yan Hong, State Intellectual Property Office, PR China
10:10	<b>The Economic Efficacy of Utility Model Protection: A Comparative Review of EU, US and Asian Policy and Practice</b> Uma Suthersanen, Queen Mary Intellectual Property Research Institute
10:50	<b>Coffee Break</b>
11:15	<b>Utility Model Laws - the Asian Comparison and Experience</b> Weerawit Weeraworawit, Department of Intellectual Property, Ministry of Commerce, Thailand
11:55	<b>Commentator: Tang Guangliang, Intellectual Property Centre, China Academy of Social Sciences</b>
12:15	<b>Q &amp; A</b>
13:00	<b>Lunch</b>
<b>Closing Session</b>	
14:30	<b>An Economic Perspective on Parallel Importing with Special Reference to the Experience of New Zealand and Australia</b> Kerrin Vautier, Research economist
15:10	<b>Parallel Imports: Exclusivity vs. Exhaustion</b> Augusto Teixeira de Garcia, Macau University Law School
15:50	<b>Coffee Break</b>
16:10	<b>Q &amp; A</b>
16:30	<b>Closure</b>

### The IEEM Intellectual Property Seminar Programme 2000

<b>5 June - 6 June</b> Macau Cultural Centre	<b>Intellectual Property in the Digital Age: Commodification, Infonomics and Electronic Commerce</b>
<b>Monday 5 June</b>	
<b>Morning Session</b>	
09:30	<b>Welcome Address</b>
9:45 - 10:30	<b>Visions of the Information Society: Caught Between the Devil and Deep Blue's See?</b> Robert Burrell, King's College, London
10:30 - 11:00	<b>Q &amp; A</b>
11:00	<b>Coffee Break</b>
12:15 - 13:00	<b>Q &amp; A</b>
13:00	<b>Lunch</b>
<b>Afternoon Session</b>	
14:30 - 15:15	<b>Database Protection in the Digital Era</b> Anselm Kamperman Sanders, Maastricht University



15:15 - 16:00	<b>IP and the North-South Conflicts</b> Vandana Silva, Research Foundation for Science, Technology and Natural Resources Policy, New Dehli
16:00 - 16:30	<b>Q &amp; A</b>
<b>Tuesday 6 June</b>	
<b>Morning Session</b>	
9:30 - 10:15	<b>Digital Property and the Digital Commons</b> Brad Sherman, Griffith University, Brisbane
10:15 - 10:45	<b>Q &amp; A</b>
10:45	<b>Coffee Break</b>
11:15 - 12:00	<b>E-commerce in China and the Intellectual Property Environment</b> Xue Hong, Foreign Affairs College, Beijing
12:00 - 12:45	<b>Q &amp; A</b>
13:00	<b>Lunch</b>
<b>Afternoon Session</b>	
14:30 - 15:15	<b>Trade Marks, E-commerce and the Internet in Asia</b> Christopher Heath, Max Planck Institute, Munich
15:15 - 16:00	<b>E-commerce in Hong Kong - the legal issues</b> Gabriela Kennedy, Lovells, Hong Kong
16:00	<b>Coffee Break</b>
16:30 - 17:15	<b>Cross-border litigation and electronic commerce in Asia/ASEAN</b> Colin Ong, Queen Mary and Westfield College, London
17:15 - 18:00	<b>Closure</b>