



INSTITUTE OF EUROPEAN STUDIES OF MACAU
澳門歐洲研究學會
INSTITUTO DE ESTUDOS EUROPEUS DE MACAU

IEEM Intellectual Property Law Programme 2012

21 – 26 May 2012

The 9th Intellectual Property Law School, 21 – 25 May 2012, Macau Cultural Centre

The IP Law School is a unique initiative in Asia offering a taught programme in international Intellectual Property Law and its relevance for global, European and Asian economic development and innovation policy.

The IP Law School is extremely suited for trainee lawyers, Intellectual Property professionals with an economic or policy background, and master students in Intellectual Property wishing to enhance their skills at post-academic level.

Starting from the basics of the Paris and Berne conventions, the course covers the development of Intellectual Property Law all the way to the WTO TRIPS Agreement and the WIPO treaties. Attention is also devoted to regional arrangements, such as the European Patent Convention, and other new international and national initiatives. From a policy perspective free trade agreements and bilateral investment arrangements covering Intellectual Property, as well as ongoing negotiations in the area of protection of traditional knowledge will be covered.

Classes are offered in an intensive Socratic format in the course of one week by experts in the field.

This challenging programme also expects participants to jointly prepare and argue several moot cases in a friendly, yet competitive atmosphere, providing a unique insight in the way in which colleagues from various jurisdictions approach international and domestic legal problems.

The Advanced Professional IP Update 2012 and the HKIPD Workshop on IP Trading, 26 May 2012, HKIPD Function Room 2501, 25/F Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong

The annual professional update provides an overview of all relevant cases and legislative developments of the past year from all over the world. You will be brought up to speed on the major important legal decisions and developments in intellectual property law and policy.

Tentative Programme

21 – 25 May 2012	The 9th IEEM Intellectual Property Law School
Monday, 21 May	Lecture: Introduction and IP History and Structure
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	Lecture: International IP treaties: National treatment, priority, jurisdiction and dispute settlement
	Mock trial: Preparation for mock trials
Tuesday, 22 May	Lecture: Principles of trade mark law, passing off and the protection of well-known marks
	Lecture: Trade marks: confusion/dilution/passing off, three-dimensional marks
	Case studies: Trade marks
	Mock trial: Opel (Trade marks; similarity; confusion)
Wednesday, 23 May	Lecture: National and international patent law – Basic Principles
	Lecture: How to read patents, claims, descriptions, priority issues
	Case studies: Patents: Monopolies, Rights and Limits
	Mock trial: Nokia Phones (3D-trade marks; designs; “spare parts”; exceptions)
Thursday, 24 May	Lecture: National and international copyright law
	Lecture: Interfaces - Slavish imitation, copyright and works of applied art
	Case studies: Digital Copyright
	Mock trial: Volvo (Validity: Inventive step; infringement: territorial scope; claim interpretation)
Friday, 25 May	Lecture: Border Enforcement
	Lecture: Enforcement Issues in General
	Lecture: Technology Transfer and Licensing
	Mock trial: Evason (Dominion Names; Trade marks in China and Macau; distribution rights for film works)



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Fees for IP 2012

IP Law School - MOP 6.800 or US\$ 850

26 MAY Annual Professional IP Update - MOP 3.000 or US\$ 375

IP Law School + Annual Professional IP update: MOP8800 or USD1100

Early bird registration - Discount of 15% for registrations before 11 March 2012 and thereafter 10% before 22 April 2012.

Admission to the IP Law School

The expected level of English proficiency is the equivalent of a minimum of 6.0 on the IELTS/550 on the TOEFL.

Participants should hold a bachelor degree or above, preferably in law or economics. Work experience will also be considered.

In order to safeguard interactive teaching, the number of participants to the IP Law School is limited to 24 individuals, with a cap of 4 participants per jurisdiction. Should applications exceed the number of 24-30 individuals, a waiting list will be opened until there are sufficient candidates to warrant the opening of a second group.

For the Advanced Professional Update no restrictions apply.

Registration

<http://www.maastrichtuniversity.nl/web/Institutes/IGIR/Education/ProfessionalTrainingCourses/MacaoIPKMProgramme2012.htm>



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Terms and Conditions

Program cancellation: The IEEM reserves the right to cancel the whole or part of the IP Programme should there be insufficient registrants;

Registration deadline: Enrolment is open until 6 May 2012;

Refund policy: 80% of fees paid for the IP Law School will be refunded if cancellation occurs before 6 May 2012. Dinner fees are not refundable;

Payment: Fees should be settled by remittance to the following bank account:

Banco Comercial de Macau

Av. da Praia Grande, 572. Macau

Account n. 706450

Name of beneficiary: Instituto de Estudos Europeus de Macau, Swift code: CMACMOMX

Please specify “Fee for the IPS” and your name in the message column and send a copy of your remittance form to:

Instituto de Estudos Europeus de Macau

Calçada do Gaio, 6

Macau

Fax: +853 2835 6155

E-mail: beatrice@ieem.org.mo

<p>IEEM IP Programme 2012: Advanced Professional IP Update and the HKIPD Workshop on IP Trading Hong Kong Intellectual Property Department, Function Room 2501 25/F Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong Saturday 26 May 2012</p>		
	8:30 - 9:00	Registration
	9:00 - 9:15	<p>Welcoming remarks: José Luís de Sales Marques, IEEM President Peter Cheung, Director of Intellectual Property, the Government of the HKSAR</p>
	<u>Morning</u>	
	9:15 - 11:00	<p>Europe New Developments in European Trade Mark and Copyright Law New Developments in European Patent Law Anselm Kamperman Sanders, Maastricht University, The Netherlands Christopher Heath, European Patent Office, Munich, Germany Speaker presentation + Q&A</p> <ul style="list-style-type: none"> • Speakers: Kamperman Sanders, Heath • Moderator: Bryan Mercurio, Chinese University of Hong Kong
	11:00 - 11:25	Coffee break

	<p>11:25 - 13:00</p>	<p>Greater China</p> <p>New Developments in Chinese IP Law Catherine Sun, China IP Ltd, Hong Kong</p> <p>New Developments in Hong Kong IP Law Henry Wheare, Hogan Lovells, Hong Kong</p> <p>New Developments in Telecommunications Law, WTO Dispute Settlement and Trade in Services Shin-yi Peng, National Tsing Hua University, Taiwan</p> <p>Speaker presentation + Q&A</p> <ul style="list-style-type: none"> • Speakers: Sun, Wheare, Peng • Moderator: Bryan Mercurio, Chinese University of Hong Kong
	<p>13:00 - 14:15</p>	<p>Lunch</p>
	<p><u>Afternoon</u></p>	
	<p>14:00 - 14:15</p>	<p>Registration for Roundtable session</p>
	<p>14:15 - 15:00</p>	<p>Intellectual Property Trading Peter Cheung, Director of Intellectual Property, the Government of the HKSAR</p>
	<p>15:00 - 15:45</p>	<p>Discussion with the floor</p>
	<p>15:45 - 16:00</p>	<p>Closing remarks Peter Cheung, Director of Intellectual Property, the Government of the HKSAR</p>