



INSTITUTE OF EUROPEAN STUDIES OF MACAU
澳門歐洲研究學會
INSTITUTO DE ESTUDOS EUROPEUS DE MACAU

IEEM Intellectual Property Law Programme 2013 15 April – 24 April 2013

The 10th Intellectual Property Law School, 15 – 19 May 2013, Macau Cultural Centre

The IP Law School is a unique initiative in Asia offering a taught programme in international Intellectual Property Law and its relevance for global, European and Asian economic development and innovation policy. The IP Law School is extremely suited for trainee lawyers, Intellectual Property professionals with an economic or policy background, and master students in Intellectual Property wishing to enhance their skills at post-academic level.

Starting from the basics of the Paris and Berne conventions, the course covers the development of Intellectual Property Law all the way to the WTO TRIPS Agreement and the WIPO treaties. Attention is also devoted to regional arrangements, such as the European Patent Convention, and other new international and national initiatives. From a policy perspective free trade agreements and bilateral investment arrangements covering Intellectual Property, as well as ongoing negotiations in the area of protection of traditional knowledge will be covered.

Classes are offered in an intensive Socratic format in the course of one week by experts in the field. This challenging programme also expects participants to jointly prepare and argue several moot cases in a friendly, yet competitive atmosphere, providing a unique insight in the way in which colleagues from various jurisdictions approach international and domestic legal problems.

Annual IEEM Intellectual Property Seminar 2013, 22 and 23 April 2013 Intellectual Property in an Open Society, Grand Lapa Macau

The event will cover the way in which IP Law is instrumental to the functioning of a competitive economy. Traditionally, commercial actors and interest groups have shaped IP policy. Increasingly, however, policy makers and citizens alike expect innovation and intellectual property to make a contribution towards the tackling of big issues, such as global warming, access to healthcare and food, sustainable development, and technology transfer. A group of renowned speakers will cover diverse, yet connected issues, such as participation in IP policymaking, access to information, open innovation and technology transfer. In short, the question is what contribution Intellectual Property can make to an open society.

The Professional IP Update 2013, 24 April 2013, HK IP Department, Function Room 2501, 25/F Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong

The annual professional update provides an overview of all relevant cases and legislative developments of the past year from all over the world. You will be brought up to speed on the major important legal decisions and developments in intellectual property law and policy.

Tentative Programme

| 15 – 19 April 2013 | The10th IEEM Intellectual Property Law School |
|----------------------------|--|
| Monday, 15 April | Lecture: Introduction and IP History and Structure |
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| | Lecture: International IP treaties: National treatment, priority, jurisdiction and dispute settlement |
| | Mock trial: Preparation for mock trials |
| Tuesday, 16 April | Lecture: Principles of trade mark law, passing off and the protection of well-known marks |
| | Lecture: Trade marks: confusion/dilution/passing off, three-dimensional marks |
| | Case studies: Trade marks |
| | Mock trial: Opel (Trade marks; similarity; confusion) |
| Wednesday, 17 April | Lecture: National and international patent law – Basic Principles |
| | Lecture: How to read patents, claims, descriptions, priority issues |
| | Case studies: Patents: Monopolies, Rights and Limits |
| | Mock trial: Nokia Phones (3D-trade marks; designs; “spare parts”; exceptions) |
| Thursday, 18 April | Lecture: National and international copyright law |
| | Lecture: Interfaces - Slavish imitation, copyright and works of applied art |
| | Case studies: Digital Copyright |
| | Mock trial: Volvo (Validity: Inventive step; infringement: territorial scope; claim interpretation) |
| Friday, 19 April | Lecture: Border Enforcement |
| | Lecture: Enforcement Issues in General |
| | Lecture: Technology Transfer and Licensing |
| | Mock trial: Evason (Dominion Names; Trade marks in China and Macau; distribution rights for film works) |

Fees for IP 2013

IP Law School - MOP 8,000 or US\$ 1000

IP Seminar: MOP 6,000 or US\$750

24 April Annual Professional IP Update - MOP 3.000 or US\$ 375

IP Law School + IP Seminar + Annual Professional IP update: MOP14,400
or USD1800

Early bird registration - Discount of 15% for registrations before 1 Feb 2013
and thereafter 10% before 1 March 2013.

Admission to the IP Law School

The expected level of English proficiency is the equivalent of a minimum of 6.0 on the IELTS/550 on the TOEFL.

Participants should hold a bachelor degree or above, preferably in law or economics. Work experience will also be considered.

In order to safeguard interactive teaching, the number of participants to the IP Law School is limited to 24 individuals, with a cap of 4 participants per jurisdiction. Should applications exceed the number of 24-30 individuals, a waiting list will be opened until there are sufficient candidates to warrant the opening of a second group.

For the Annual IP Seminar and the Professional IP Update no restrictions apply.

Registration

<http://www.maastrichtuniversity.nl/web/Institutes/IGIR/Education/ProfessionalTrainingCourses/MacaoIPKMProgramme2013.htm>



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Terms and Conditions

Program cancellation: The IEEM reserves the right to cancel the whole or part of the IP Programme should there be insufficient registrants;

Registration deadline: Enrolment is open until 10 April 2013;

Refund policy: 80% of fees paid for the IP Law School will be refunded if cancellation occurs before 1 April 2013. Dinner fees are not refundable;

Payment: Fees should be settled by remittance to the following bank account:

Banco Comercial de Macau

Av. da Praia Grande, 572. Macau

Account n. 706450

Name of beneficiary: Instituto de Estudos Europeus de Macau, Swift code: CMACMOMX

Please specify “Fee for the IPS” and your name in the message column and send a copy of your remittance form to:

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The 13th IEEM Intellectual Property Seminar
Intellectual Property in an Open Society
Grand Lapa Macau
22 and 23 April 2013

Morning

09:00 Registration

09:30 **Welcome Address**

José Luís de Sales Marques - IEEM President

Gonçalo Cabral – Legal advisor to the Secretary for Economy and Finance, Macau – Seminar Convenor

09:45 **Keynote: Intellectual Property in an Open Society**

David Llewelyn – School of Law, Singapore Management University t.b.c

10:30 Q&A followed by Coffee Break

11:00 **Participation – Interest Groups**

Henning Grosse-Ruse Khan – Max Planck Institute, Munich t.b.c

Jakkrit Kuanpoth

11:30 **Participation – Secrecy versus Openness**

t.b.c.

12:00 Q&A followed by Lunch

Afternoon

14:00 **Participation – Grassroots Participation and the Internet**

Yochai Benkler – Berkman Center, Harvard Law School t.b.c.

14:30 **Access and Transparency – The Patent Bargain: Monopoly in Exchange for Patent Information**

Konstantinos Karachalios – IEEE Standards Association, USA t.b.c.

15:00 Q&A followed by Coffee Break

16:00 **Access and Transparency – Standard Setting Organisations**

Claudia Tapia Garcia – Research in Motion

16:30 **Round table discussion**

Speakers

17:00 Closure

19:30 Dinner

Monday
22 April 2013



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Morning

9:30 **Access and Transparency – Legal Certainty**
Lord Robin Jacob – University College, London t.b.c.

10:00 **Access and Transparency – The Judicial Process**
Christopher Heath – European Patent Office

10:30 Q&A followed by Coffee Break

11:00 **Contribution – Intellectual Property – Protecting Private Rights or Fostering Societal Interests?**
Anselm Kamperman Sanders – Maastricht University, The Netherlands

11:30 **Contribution – Property v. Equal Access – Pharmaceutical and Climate-Related Patents**
Meir Pugatch – Haifa University t.b.c.

12:00 Q&A followed by Lunch

Afternoon

14:00 **Mock Trial: Spares and Repairs**
Interpreting patent rights conducive to sustainable development needs

16:00 **Recess by the court**

16:15 **Verdict and Closure**

16:30 Coctails, drinks and snacks

Tuesday
23 April 2013