



INSTITUTE OF EUROPEAN STUDIES OF MACAU
澳門歐洲研究學會
INSTITUTO DE ESTUDOS EUROPEUS DE MACAU

IEEM Intellectual Programme 2023

Seminar on

“The Impact of Artificial Intelligence on Intellectual Property Law”

Artyzen Grand Lapa Hotel, Macau

2 November 2023

Thursday

2 Nov
2023

09:30 – 09:50 Registration

09:50 – 10:00 **Welcome Address**

José Luís de Sales Marques - IEEM President

Gonçalo Cabral – Legal advisor to the Secretary for Economy and Finance, Macau

10:00 – 10:45 ***Rethinking the Role of Intellectual Property Law in the Age of Artificial Intelligence***

– Rostam J. Neuwirth, Professor, Head for Department of Global Legal Studies,
University of Macau, Macau

10:45 – 11:00 Coffee Break

11:00 – 11:45 ***Generative Artificial Intelligence and Digital Art: The Case for Openness -***

Célia Filipa Ferreira Matias, Assistant Professor, Programme Coordinator of
Master of Law (Portuguese Language), University of Macau, Macau

11:45 – 12:15 Q & A

12:15 – 14:00 Lunch

14:00 – 14:45 ***Reconciling AI Transparency and Protection of Trade Secrets*** – Alexandr Svetlicinii,

Associate Professor, Programme Coordinator of Master of Law in International
Business Law (English Language), University of Macau, Macau

14:45 – 15:00 Coffee Break

15:00 – 15:45 ***Emerging AI Regulation in Asia*** – Gabriela Kennedy, Mayer Brown, Hong Kong

15:45 – 16:15 Q&A & Closure



This Programme is sponsored by Macau Foundation