

<p align="center"><b>IEEM IP Programme 2023:</b> <b>Webinar on Recent Developments in IP Law</b> <b>Wednesday 8 November 2023</b> <b>Artyzen Grand Lapa Macau</b></p>		
<b>8 Nov 2023</b>	<b>09:30 - 10:00</b>	<b>Registration</b>
	<b>10:00 - 10:15</b>	<p><b>Welcoming remarks:</b></p> <ul style="list-style-type: none"> <li>- José Luís de Sales Marques, IEEM President</li> <li>- David FL Wong, JP, Director of Intellectual Property, the Government of the HKSAR</li> </ul>
		<b>Moderator: Gonçalo Cabral, Legal advisor to the Secretary for Economy and Finance, Macau</b>
	<b>10:15 - 10:55</b>	<b><i>Recent Developments in Artificial Intelligence and International Copyright Law</i></b> - Peter Yu, Texas A&M University, US
	<b>10:55 - 11:10</b>	<b>Coffee Break</b>
	<b>11:10 - 11:50</b>	<b><i>Hong Kong IP in the Greater Bay Area</i></b> - Danny Friedmann, Peking University School of Transnational Law, Shenzhen, P.R. China
	<b>11:50 - 12:30</b>	<b><i>IP Developments in China</i></b> - Tianxiang He, City University, HK
	<b>12:30 - 12:50</b>	<b>Q &amp; A</b>
	<b>12:50 - 14:30</b>	<b>Lunch Break</b>
	<b>14:30 - 15:10</b>	<b><i>IP Developments in USA</i></b> - Irene Calboli, Texas A&M University School of Law, USA and Singapore University of Social Sciences, Singapore
	<b>15:10 - 15:40</b>	<b><i>IP Developments in Japan</i></b> - Yuko Kimijima, Keio University, Japan
	<b>15:40 - 15:55</b>	<b>Coffee Break</b>
	<b>15:55 - 16:35</b>	<b><i>IP Developments in EU</i></b> - Guy Tritton, Hogarth Chambers, London
	<b>16:35 - 17:00</b>	<b>Q &amp; A</b>
	<b>17:00 - 17:30</b>	<b>Closing remarks</b>

IEEM Intellectual Programme 2023  
**Seminar on**  
**“The Impact of Artificial Intelligence on Intellectual Property Law”**  
**Artyzen Grand Lapa Hotel, Macau**  
**2 November 2023**

**Thursday**

**2 Nov  
2023**

- 09:30 – 09:50 Registration
- 09:50 – 10:00 **Welcome Address**  
José Luís de Sales Marques - IEEM President  
Gonçalo Cabral – Legal advisor to the Secretary for Economy and Finance, Macau
- 10:00 – 10:45 *Generative Artificial Intelligence and Digital Art: The Case for Openness -*  
Célia Filipa Ferreira Matias, Assistant Professor, Programme Coordinator of  
Master of Law (Portuguese Language), University of Macau, Macau
- 10:45 – 11:15 Coffee Break**
- 11:15 – 12:00 *Reconciling AI Transparency and Protection of Trade Secrets* – Alexandr Svetlicinii,  
Associate Professor, Programme Coordinator of Master of Law in International  
Business Law (English Language), University of Macau, Macau
- 12:00 – 12:30 Moderator: Gonçalo Cabral**  
**Q & A**
- 12:30 – 14:30 Lunch
- 14:30 – 15:15 *Rethinking the Role of Intellectual Property Law in the Age of Artificial Intelligence*  
– Rostam J. Neuwirth, Professor, Head for Department of Global Legal Studies,  
University of Macau, Macau
- 15:15 – 16:00 *Emerging AI Regulation in Asia* – Gabriela Kennedy, Mayer Brown, Hong Kong
- 16:00 – 16:30 Moderator: Gonçalo Cabral**  
**Q&A & Closure**
- 16:30 – 17:00 Coffee Break**



INSTITUTE OF EUROPEAN STUDIES OF MACAU  
澳門歐洲研究學會  
INSTITUTO DE ESTUDOS EUROPEUS DE MACAU

## IEEM IP Programme 2023:

### Seminar on The Impact of Artificial Intelligence on Intellectual Property Law

2 November 2023

#### Registration Form

<b>Name:</b>		
<b>Contact No (optional) :</b>	<b>Fixed</b>	<b>Mobile</b>
<b>Fax (optional) :</b>		
<b>E-mail :</b>		

#### Occupation (optional)

<b>Title or Position</b>	<b>Company</b>	<b>Remark</b>

**Deadline for registration: 24 October 2023**

**Date:**    /    /

**Signature:** \_\_\_\_\_



**This Programme is sponsored by Macau Foundation**